

BIG BROOKLYN FIRE, 4 ALARMS, ROUTS 100 PARTLY CLAD

Fireman Trapped on Roof
Saved From Death by
by Comrade.

WATER FRONT PERIL.

Three Fireboats and Manhat-
tan Chief Help in Menac-
ing Blaze.

More than one hundred men were
seen partly clad to the street early
today from the Hamilton Hotel during
a \$100,000 fire that for a time threatened
the shipping and warehouses in the
Riverside district of Brooklyn. Four
alarms called out fully half the fire ap-
paratus of Brooklyn, three fire boats
and the Manhattan Fire Chief.

The most spectacular feature of the
blaze, which illuminated part of Brook-
lyn and could be seen from many parts
of Manhattan, was Fireman John Ken-
nedy's rescue of his comrade, John F.
Ahearn, of Engine Company No. 371.
They were on the roof of No. 34 Hamil-
ton avenue, holding a hose, when a
thick cloud of smoke suddenly en-
veloped them.

**FIREMAN SAVES COMRADE
FROM DEATH ON ROOF.**
Ahearn was overcome and dropped
unconscious. At the risk of being
knocked off the roof by the "snaking"
hose, Kennedy dropped it and allowed
it to work its way off the roof. Then
he picked up Ahearn and took him to
the edge of the roof, where other fire-
men were waiting to carry him to the
ground. After being treated by an am-
bulance surgeon, Ahearn was able to
return to work.

The fire started at 3:45 o'clock in the
rear of a one-story frame house from
Nos. 36 to 42 Hamilton avenue, used
by the India Wharf Brewing Company
as a storehouse. It was located be-
tween Conover street and the East
River.

Adjoining it on the east is the nine-
story brewery of the India Wharf
Company, and on the west a row of
four-story buildings, the upper floors
of which are used as living quarters
for a dozen or more families.

The fire started with an explosion, and
by the time Fireman Ryan had sent
in an alarm it had spread to a five-story
brick building in the rear, facing Nos.
7 to 15 India Wharf, where the Atlantic
Brewing Company had hundreds of barrels

of molasses stored. The molasses made
a big, hot and smoky fire, and it was
the destruction of the molasses and
sugar that made the loss so large.

The Hamilton Hotel, a frame building
adjoining the molasses storehouse, Nos.
32 and 34 Hamilton avenue, is a lodging
house owned by Dominick Cucaric of
No. 23 West street, Manhattan. Police-
man Ryan ordered the man in charge
to rout out his guests, and in a few min-
utes they came tumbling out, many of
them wearing little more than a pair
of shoes. The fire only scorched the
rear of the lodging house, however, so
they were finally allowed to go back.

From the two tenement houses Nos.
18 and 20 Hamilton avenue a dozen
families were driven until the danger
was over. The rear of the premises

was slightly burned. There was no in-
jury to the big brewery, which was not in
danger at any time, and it was not
necessary to remove the 300 horses from
the stables. The only building com-
pletely burned was the frame one in
which the fire started.

ROBBED IN MAIDEN LANE.

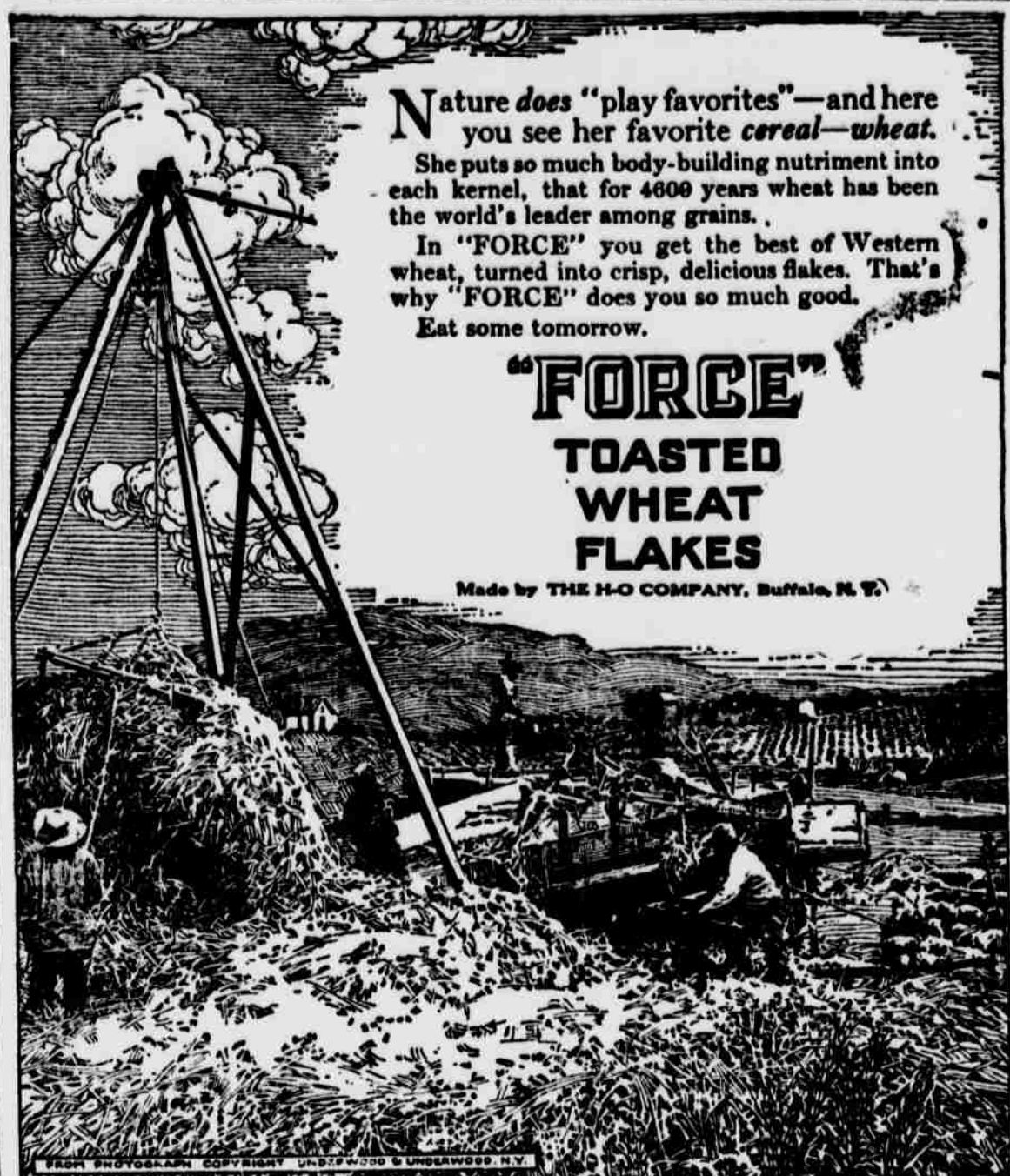
Police Whistle Causes Capture of
Accused Man.

While Charles Stenis, a jewelry sales-
man, was waiting for an elevator in
the hallway of the building at Nos. 77-
79 Maiden Lane, near noon today, a
man stepped up behind him, hit him on
the head with a heavy object, stole his
watch and ran out of the door.
Stenis yelled for help. Arthur

Mann of No. 187 West One Hundred
and Forty-first street, who happened
to be in the second floor hallway, ran
down, saw Stenis on his knees and
making signs that he had been robbed.
Mann ran to the door and blew a police
whistle.

When the police whistle sounded a
crowd closed around the fugitive and
he was caught at Nassau street. He
was taken to the Old Slip station,
where he said he was Frank Donnelly,
a truck driver of No. 18 Franklin
street.

Mauretania Due Here at Noon.
The steamer Mauretania, Liverpool
and Queenstown for New York, signalled
10 miles east of Sandy Hook early this
morning, and is expected at her pier at
noon.



Nature does "play favorites"—and here
you see her favorite cereal—wheat.
She puts so much body-building nutriment into
each kernel, that for 4000 years wheat has been
the world's leader among grains.
In "FORCE" you get the best of Western
wheat, turned into crisp, delicious flakes. That's
why "FORCE" does you so much good.
Eat some tomorrow.

**"FORCE"
TOASTED
WHEAT
FLAKES**

Made by THE H-O COMPANY, Buffalo, N. Y.

Our 32nd Annual August Sale



Solid 14-Karat
Gold \$8
Something New

You have been paying \$15 and more for
brass watches for years, and there are
jewelers to-day who sell worthless watches
that so self-respecting men would handle.
We have never sold a watch in thirty-two
years that proved unsatisfactory. That we
did not exchange or refund the money for,
because we are the largest watch dealers
in the United States selling watches direct
to the public, and our selling only reliable
watches for the last twenty years is known
from the Atlantic to the Pacific ocean.
From Canada to Mexico. Nearly a century
in from Panama without watch orders for
us. The volume of our watch business is
what interests us, and every day you will
see more real buyers in our store than in
half of the other jewelers in this city.
Combined. "There is a reason. These
guaranteed solid 14-karat Gold Ladies and
Gentlemen's watches are sold at from
\$15.00 to \$25.00 within a stone's throw
of our store. Our price at this sale will
be \$8, with a written guarantee. We will
not only refund to you all your money but
also the postage on the watch. No mail
or measure orders filled.

When you stop to think that we have
more and sell more Ladies' and Gentle-
men's fine Gold Watches than all the New
York City Jewellers combined, and guaran-
tee to save you at least 25 per cent, on
every one of them, it is well worth taking
the time to investigate.

Charles A. Keene
Diamonds, Watches, Jewelry.
180 Broadway, New York
OPEN SATURDAY UNTIL 6 O'CLOCK.

All lost or found articles ad-
vertised in The World will be
listed at the World's Information
Bureau, 100 West 40th Street,
New York City, northeast cor-
ner of 40th Street and Broadway.
World's Information Office, 132
West 40th Street, New York City.
Brooklyn Office, 350 Washington
St., Brooklyn. For 50 cents
advance, the balance of the
advertisement.

ALL CARS TRANSFER TO

Bloomingdale's

Lexington to 3d Avenue 59th to 60th Street

Store Open Saturdays Until 6 o'Clock

Last Day To-Morrow! Don't Miss It!!
Hundreds of the Biggest Bargains. Come and Get Your Share.
Our Great Sale of the Entire Surplus Stocks of

United Mail Order House

of 17 to 21 East Twenty-Second Street,
Affords the Opportunity to Secure

Women's and Misses' Apparel

Dress Accessories, Etc.,
at 33½c to 50c on the Dollar!

Read through this interesting list, then come to Bloomingdale's and profit by the savings.

Women's Suits Women's Cloth Suits; val- ues \$10 to \$15, at \$6.75 Women's Cloth Suits; val- ues \$16 to \$18, at \$9.75 Women's Linen Suits; values \$6 to \$8, at \$4.62 Second Floor.	Women's Dresses Women's Wash Dresses; values up to \$2, at 79c Women's Wash Dresses; values up to \$3, at \$1.19 Women's Wash Dresses; values up to \$7, at \$3.69 Women's Cloth Dresses; values \$8 to \$10, at \$5.00 Second Floor.	Women's Skirts Women's Wash Skirts; al- lures to \$1.25, at .59c Women's Wash Skirts; val- ues to \$2.75, at \$1.27 Women's Wool Check Skirts; value to \$5, \$2.88 Second Floor.	Women's Raincoats Women's \$4.00 Raincoats, at \$1.99 Women's \$6.00 Raincoats, at \$3.75 Second Floor.	Women's Coats Women's Linen Coats; worth up to \$4, at \$1.98 Women's Linen Coats; worth up to \$7, at \$3.98 Women's Satin Tanga Coats; worth \$6.75, at \$3.59 Mohair Travelling Coats; worth up to \$15, at \$8.75 Second Floor.	Children's Dresses Children's 50c Colored Per- sian, Gingham and Linen Dresses, 33c Children's \$1 Percale and Gingham Dresses, 59c Girls' \$1.25 Gingham, Per- cale and Linen Dresses, 69c Girls' \$4 Washable Middy Dresses, \$1.98 Second Floor.	Women's Hosiery Women's 10c Gause Stock- ings; double soles, 6c Women's 25c Gause Lisle Thread Stockings, 18c Women's 39c Pure Thread Silk Hose, 24c Children's 15c fine and heavy Ribbed Hose; sizes 6 to 10 inch, 8c Main Floor.	Women's Neckwear 50c Lace Collar, 25c 25c Mull and Lace Collars, 18c \$1.75 Irish Lace Collars, 99c \$5 Lace Scarfs, \$2.98 Main Floor.	Women's Silk Gloves Women's 10-button Milane- se Silk Gloves, 39c Women's 2-clasp Milane- se Silk Gloves, 79c Main Floor.	Women's Neckwear 50c Lace Collar, 25c 25c Mull and Lace Collars, 18c \$1.75 Irish Lace Collars, 99c \$5 Lace Scarfs, \$2.98 Main Floor.	Handkerchiefs 3 for 25c. Hemstitched Handkerchiefs 3 for, 15c 15c Hand Embroidered Handkerchiefs, 12½c Main Floor.	Vests and Vellings 50c White Wash Vests; each, 25c 10c Black Mesh Vellings; yard, 5c Main Floor.	Women's Petticoats \$1.15 Black Beige Pettico- ats, with plaid val- ue, at, 69c Second Floor.
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Many Other Strikingly Big Values that Space Limitations Prevent Us from Mentioning

Scout Shoes and Sandals, for Boys and Girls
Bring the boys and girls to our SHOE STORE
to-morrow and buy Scout Shoes and Bare-
foot Sandals at the pronounced savings noted:

"Scout" Shoes for Boys
Sizes 9 to 13½, usually \$2.00; sale
size to-morrow, Saturday, \$1.58

Sizes 1 to 2, usually \$1.88
usually \$2.50; sale price, \$1.88

Barefoot Sandals
Sizes 2½ to 5½, usually \$3.00; sale
price to-morrow, Saturday, \$2.38

Pigskin with elk soles; all sizes from 5
to 2; to-morrow, Saturday, 42c

BLOOMINGDALES' LEX. TO 3d AVE. 59th TO 60th ST.

The Bloomingdale 41st August Furniture Sale, Now in Its 3d Week,
Has Supplied Hundreds of Homes with all the Furniture Needed.
Come in and Learn the Reason.

59c Vacation Bag, 39c
Any size, 14, 16,
18-inch. Made of
fine matting; two
outside straps;
strong handle;
39c.

This Outing Case, 39c
Size 14, of tough fibre matting.
Main Floor.

This Brass Dining Room Chandelier, \$3.69
The shade is 18 inches wide and consists of
6 large bent art glass panels, with lead fringe
to match; regulation length pipe, finished with
brush brass; complete, with inside gas lamp,
\$3.69.

**Gas Lamp Outlets
Down to 19c**
Good substantial
burner with 100 can-
dle power mantle and
nicely engraved globe; regularly 27c, special
at 19c.

BLOOMINGDALES' LEX. TO 3d AVE. 59th TO 60th ST.

**Men's Underwear---
Clearance Days**

Men's 25c Undershirts, white ribbed athletic style, in all sizes, at, 12½c	
Men's White Crossbar Nainsook Coat Shirts and Knee Drawers, each, 19c	
Men's Balbriggan Underwear, short sleeve shirts, double striped drawers to match, 19c	
Men's Ribbed Union Suits, strictly first quality, knee length, 39c	

**Root's Natural Wool Shirts and
Drawers, Per Garment, 79c**
These are "firsts" of this popular underwear
for men. All pure natural wool.
Note: None at this price to dealers and
only two suits to any one customer.

**ROOTS
TIVOLI
STANDARD
UNDERWEAR**

National Biscuit Co. 7½c
Famous
In-cr-Seal Crackers
Rising Crackers, 10c packages,
ready to eat. Raisins, and your choice
of 18 of other varieties.
Only 60¢ a dozen, 7½c a package.

**300 Roasting Chickens,
Worth 22c lb., at 20c**
Legs of Spring Lamb,
worth 22c lb., at, 16½c
500 Legs Canada Lamb, 12½c
400 Fresh Killed Fowls, 16½c
Sirloin Steak, Worth 23c
Porterhouse Steak, special, 1b.
Loin Lamb Chops, 18½c
Main Floor.

BLOOMINGDALES' LEX. TO 3d AVE. 59th TO 60th ST.

A WHIRLWIND FINISH

\$30 to \$45 SUITS, Made to Measure, \$10.50
CHOICE OF THE HOUSE SALE
SPECIAL ONE WEEK ONLY



\$30 TO \$45 SUIT \$10.50

Starting to-day with this greatest sale of the season, which will continue for one
week only, we wind up what is probably the most successful season in the history
of the custom tailoring trade. This whirlwind finish offers you the opportunity of a
lifetime to secure the finest woolsens the mills of America, England and Scotland
produce; they have all been marked down; made to measure, one week only, \$10.50.
The magnitude of this CHOICE OF THE HOUSE SALE is hard to express in
cold type, as the quality and finish of these materials must be seen to be appreciated.
We have a complete plant, occupying an entire building. None but our own
experts make your clothes. No sweatshop work connected with a Wilson-Briggs
garment. All work guaranteed—here you get as many "try-ons" as necessary.
Extra help has been engaged in order to give you individual service. Hundreds
of wise men will attend this sale; so better get here early. By doing so we will be
mutually benefited.

A Phenomenal Offering at a Phenomenal Price.
SATISFACTION GUARANTEED. PLAIN FIGURES ON ALL PRICE TAGS

A FEW UNCALLED FOR SUITS, \$30 TO \$45 VALUES, \$9.00

Wilson-Briggs

THE TAILORS WHO SATISFY.

Near 41st St. **1439 BROADWAY** Open Evenings